

**Curriculum Vitae**  
**January 2008**

**Richard R. Halverson, Ph. D.**

University of Wisconsin-Madison  
Department of Educational Leadership and Policy Analysis  
1161 G Educational Sciences Building  
1025 W. Johnson Street  
Madison WI 53706  
Office: (608) 265-4772  
Fax: (608) 265-3135  
E-mail: halverson@education.wisc.edu

**Formal Education**

Ph.D.	Northwestern University, Evanston, IL School of Education and Social Policy Thesis: <i>Representing Phronesis: Documenting Instructional Leadership Practice in Schools.</i>	2002
M.A.	Northwestern University, Evanston, IL Philosophy	1987
B.A.	Marquette University Philosophy	1984

**Positions Held**

2001- **Assistant Professor**, Department of Educational Leadership and Policy Analysis, University of Wisconsin-Madison.

1997-2001 **Research Assistant**, School of Education and Social Policy, Northwestern University. Evanston, IL.

1993-1996 **Administrator**, Seton Academy High School, South Holland Illinois.

1990-1995 **Curriculum and Technology Coordinator**, Seton Academy High School, South Holland, Illinois.

1987-1996 **Teacher**, Seton Academy High School, South Holland, Illinois.

**Special Awards and Honors**

National Science Foundation Early Career Award, 2003-2008.

Faculty Appointment, University of Wisconsin-Madison School of Education Department of Curriculum and Instruction, 2007-

Co-Founder, Games Learning and Society Research Group, 2004.

Faculty Appointment, University of Wisconsin-Madison School of Education Educational Psychology Department, 2002-

Spencer Foundation Dissertation Year Fellowship, 2000-2001.

Spencer Foundation Research Training Grant Fellowship. 1998-2000.

Northwestern University Graduate School Fellowship, 1984-87; 1996-1998

### **Research and Publications**

\* Peer Reviewed

# Completed Prior to UW-Madison

#### *Research and Other Scholarly Papers:*

- \* 1. Halverson, E., & Halverson, R. (2008, in press). "Fantasy Baseball: The Case for Competitive Fandom." *Games and Culture*, forthcoming.
- \* 2. Halverson, R., Grigg, J., Prichett, R., & Thomas, C. (2007) "The New Instructional Leadership: Creating Data-Driven Instructional Systems in Schools." *Journal of School Leadership*, 17(2), 159-194.
- \* 3. Madda, C., Halverson, R., and Gomez, L. (2007) "Exploring Coherence as an Organizational Resource for Carrying out Reform Initiatives." *Teachers College Record*, 109(8), 1957-79.
- \* 4. Halverson, R., and Clifford, M. (2006) "Evaluation in the Wild: A Distributed Cognition Perspective on Teacher Assessment." *Education Administration Quarterly*, 42(4). 578-619.
- \* 5. Halverson, R., & Collins, A. (2006) "How Information Technologies Weaken the Identification of Learning with Schooling." *Research and Practice in Technology Enhanced Learning*, 1(2). 145-155.
- \* 6. Halverson, R. (2005) "What Can K-12 School Leaders Learn from Video Games and Gaming?" *Innovate*, 1(6). August/September 2005. Available on-line at <http://innovateonline.info/index.php?view=article&id=81&action=article>.
- \* 7. Halverson, R., and Rah, Y. (2005) "Representing Leadership for Social Justice: The Case of Franklin School." *Journal of Cases in Educational Leadership*, 8(3). <http://dssl.wceruw.org/>.
8. Shaffer, D., Squire, K., Halverson, R., & Gee, J. (2005) "Video-games and the Future of Learning" *Phi Delta Kappan*, 87(2), 104-111.
- \* 9. Halverson, R. (2004) "Assessing, Documenting and Communicating the Phronesis of School Leadership Practice." *American Journal of Education*, 111(1), 90-122.
- \* 10. Spillane, J. P., Halverson, R., & Diamond, J. B. (2004) "Towards a Theory of Leadership Practice: A Distributed Perspective." *Journal of Curriculum Studies*, 36(1), 3-34.
- \* 11. Halverson, R., Linnekin, B., Gomez, L. & Spillane, J. (2004) "Multimedia Cases of Practice: On-line Learning Opportunities for School Leaders." *Journal of Cases in Educational Leadership*, 7(1), 30-45.

- \* 12. Halverson, R. (2003) "Systems of Practice: How Leaders use Artifacts to Create Professional Community in Schools." *Educational Policy and Analysis Archives*, 11(37). Accessible on-line at <http://epaa.asu.edu/epaa/v11n37/>
- \*# 13. Spillane, J.P., Diamond, J., Walker, L. J., Halverson, R., Jita, L. (2001) "Urban School Leadership and Elementary Science Instruction: Identifying, Mobilizing and Activating Resources in an Undervalued School Subject." *Journal of Research in Science Teaching*, 38(8), 918-940.
- \*# 14. Spillane, J. P., Halverson, R. and Diamond, J.B. (2001) "Investigating School Leadership Practice: A Distributed Perspective." *Educational Researcher*, 30(3), 23-27.

### **Book Chapters**

- 15. Halverson, R. & Thomas, C. (2007) "The Roles and Practices of Student Services Staff as Data-Driven Instructional Leaders." In M. Mangin and S. Stoelinga (Eds.), *Instructional teachers leadership roles: Using research to inform and reform*, 163-182. New York: Teachers College Press.
- 16. Halverson, R. (2007) "How Leaders Use Artifacts to Structure Professional Community in Schools." In L. Stoll and K. S. Louis (Eds.), *Professional learning communities: Divergence, detail and difficulties*, 93-105. London: Open University Press.
- 17. Halverson, R., Kelley, C. & Kimball, S. (2004) "Implementing Teacher Evaluation Systems: How Principals Make Sense of Complex Artifacts to Shape Local Instructional Practice." In C. Miskel (Ed.), *Theory and Research in Educational Administration*. 153-198. Charlotte, NC: Information Age Publishing.

### **Book Chapters Adapted from Prior Publications**

- 18. Halverson, R. (2007) "Systems of Practice and Professional Community: The Adams case." In J. P. Spillane and J. Diamond (Eds.), *Distributed leadership in practice*, 35-63. New York: Teachers College Press. (Adapted from Halverson, 2003 [12]).

### **Research Reports and Other Publications**

- 19. Halverson, R., Prichett, R.B., & Watson, J. G. (2007) "Formative Feedback Systems and the New Instructional Leadership" (WCER Working Paper No. 2007-3). Madison: University of Wisconsin–Madison, Wisconsin Center for Education Research. Retrieved June 15, 2007 from <http://www.wcer.wisc.edu/publications/workingPapers/papers.php>.
- 20. Halverson, R. (2006) "A Distributed Leadership Perspective on How Leaders Use Artifacts to Create Professional Community in Schools" (WCER Working Paper No. 2006-4). Madison: University of Wisconsin–Madison, Wisconsin Center for Education Research. Retrieved June 6, 2006 from <http://www.wcer.wisc.edu/publications/workingPapers/papers.php>

21. Halverson, R., Grigg, J., Prichett, R., & Thomas, C. (2005) "The New Instructional Leadership: Creating Data-Driven Instructional Systems in Schools." (WCER Working Paper No. 2005-9). Madison: □University of Wisconsin–Madison, Wisconsin Center for Education Research. Retrieved May 22, 2006 from <http://www.wcer.wisc.edu/publications/workingPapers/papers.php>.
22. Shaffer, D., Squire, K., Halverson, R., & Gee, J. (2005) "Video-games and the Future of Learning" (WCER Working Paper No. 2005-4). Retrieved August 14, 2006 from <http://www.wcer.wisc.edu/publications/workingPapers/papers.php>
23. Halverson, R. (2004) "Institutionalization and Sustainability: A Distributed Leadership Perspective on the SCALE Theory of Action" *System-wide Change for All Learners and Educators (SCALE) Annual Think-Tank*. Los Angeles, CA. June, 2004.
- # 24. Halverson, R., & Gomez, L. (1998) "Technology and Schools" *Digital Infrastructures Think Papers*: Metropolitan Chicago Group. Available at: <http://www.nwu.edu/it/metrochicago/think3.htm>.

### **Books and Publications in Progress**

1. Collins, A. & Halverson, R (2008, under contract; manuscript under editorial review) "The Second Educational Revolution: How Technology is Transforming Education Again." A.B. Longman.
- \* 2. Halverson, R., Prichett, R. & Watson, J.G. (under review) "Formative Feedback Systems and the New Instructional Leadership" *American Educational Research Journal*.
3. Halverson, R., Wolfenstein, M., Williams, C. & Rockman, C. (article in preparation) "Remembering Math: A Cognitive Approach to Designing Technologies for Professional Learning."
4. Halverson, R. (manuscript in preparation). "Evaluating School Leaders: Rubrics to Assess Instructional Leadership Practices in Schools."
5. Halverson, R., & Grigg, J. (article in preparation) "Leadership as Design: Instructional Leadership as the Design of Learning Environments."
6. Halverson, R. Grigg, J., Sorenson, K., & Liou, Y. (article in preparation). "Building Capacity for Learning: How Social Network Models Illustrate the Effects of Instructional Leadership."

### **Invited Conference Presentations**

1. Halverson, R. (2007) "Re-imagining Public Schools" Three Deans Conference, August 30, Melbourne, AU.
2. Halverson, R. (2005) "Games for Leadership; Leadership for Games." Paper presented at the Spencer Foundation conference on Video Games and Gaming, June 23, 2005. Madison, WI.
3. Halverson, R. (2003) "A Distributed Leadership Perspective on the SCALE theory of Action." Paper presented at the 2003 SCALE Research Group Think-

Tank. June 22, Madison, WI.

### **Conference Paper Presentations**

- \* 4. Halverson, R. & Wolfenstein, M. (2007) "The Teacher Evaluation Game." Paper presented at the Annual meeting of the University Council of Educational Administration. November 11, Alexandria, VA.
- \* 5. Halverson, R. (2007) "The Power of Artifacts: Two Models for how Leaders Develop the Capacity to use Data in Schools" Paper presented at the Annual meeting of the University Council of Educational Administration. November 11, Alexandria, VA.
- \* 6. Halverson, E. & Halverson, R. (2007) "The Wider World of Sports: Competitive Fandom as Participatory Culture." Games, Learning and Society 3.0. July 12: Madison, WI.
- \* 7. Halverson, R. (2007) "Video game development as a research agenda for professional knowledge and learning." Paper presented at the Annual meeting of the American Educational Research Association, April 9. Chicago, IL.
- \* 8. Halverson, R. (2006) "The New Instructional Leadership: Repurposing Student Services." Paper presented at the University Council of Educational Administration, November 10, San Antonio, TX.
- \* 9. Halverson, R., (2006) "A Distributed Leadership Perspective on Creating Professional Community in Schools." Paper presented at the American Educational Research Association Conference, April 7, San Francisco.
- \* 10. Halverson, R. (2006) "Games as Social Systems Theory Testing: Games for Instructional Leadership." Games, Learning and Society Annual Conference. June 16, 2006. Madison, WI.
- \* 11. Halverson, R. (2006) Theorizing games in education. International Conference of the Learning Sciences, June 30, 2006. Bloomington, IN.
- \* 12. Halverson, R. (2006) "Constructing Data-Driven Instructional Systems in Schools." Paper presented at the University Council of Educational Administration, November 12. Washington, D.C.
- \* 13. Halverson, R. (2006) "The New Instructional Leadership: Constructing Data-Driven Instructional systems in schools. Paper presented at the National Conference of Professors of Educational Administration, July 27. Washington, D.C.
- \* 14. Halverson, R., and Clifford, M. (2005) "A Distributed Cognition Perspective on Teacher Assessment." Paper presented at the 2005 American Educational Research Association Conference, April 14, Montreal, Que.
- \* 15. Halverson, R. (2004). "Games for Educational Leaders: A Prototype of a Virtual Learning Environment for Instructional Leadership." Paper presented at the 2004 American Educational Research Association Annual Meeting, San Diego, CA.
- \* 16. Halverson, R., and Clifford, M. (2004) "A Distributed Cognition Perspective on Teacher Assessment." Paper presented at the 2004 University Council of

- Educational Administration Annual Meeting, November 12, Kansas City, Mo.
- \* 17. Halverson, R., Mada, K. and Gomez, L. (2004) Exploring coherence as an organizational resource for carrying out reform initiatives. Paper presented at the 2004 American Educational Research Association Annual Meeting, April 14, San Diego, CA.
  - \* 18. Halverson, R. (2004) "How the Situation of Practice Shapes the Implementation of New Policies in Schools." Paper presented at the 2004 American Educational Research Association Annual Meeting, April 14, San Diego, CA.
  - \* 19. Halverson, R. (2003) "Representing Leadership for Social Justice: The Case of Franklin School." Paper presented at the 2003 University Council of Educational Administration Annual Meeting, November 16, Portland, OR.
  - \* 20. Halverson, R, Kelley, C. & Kimball, S. (2003) "Implementing Teacher Evaluation Systems: How Principals Make Sense of Complex Artifacts to Shape Local Instructional Practice." Paper presented at the 2003 American Educational Research Association Annual Meeting, April 8, Chicago, IL.
  - \* 21. Halverson, R. (2003) "Multimedia Narratives of Practice: On-line Learning Opportunities for School Leaders." Paper presented at the 2003 American Educational Research Association Annual Meeting, April 8, Chicago, IL.
  - \* 22. Gomez, L. & Halverson, R., (2003) "The Tensions in Committing to Principled Research for Practice." Paper presented at the 2003 American Educational Research Association Annual Meeting, April 8, Chicago, IL.
  - \* 23. Capper, C. & Halverson, R. (2003) "Representing Leadership for Social Justice: Multimedia Cases of Integrated Service Delivery." Paper presented at the 2003 American Educational Research Association Annual Meeting, April 8, Chicago, IL.
  - \* 24. Halverson, R. (2002) "*Phronesis*, Artifacts and Leadership Practice." Paper presented at the 2002 University Council of Educational Administration Annual Conference, Pittsburgh PA.
  - \* 25. Halverson, R. (2002) "Building Professional Community: An Artifact-Based Perspective on School Leadership." Paper presented at the 2002 University Council of Educational Administration Conference, Nov 10, Pittsburgh PA.
  - \*# 26. Halverson, R. & Gomez, L. (2001) "Phronesis and Design: How Practical Wisdom is Disclosed through Collaborative Design." Paper presented at the 2001 American Educational Research Association Annual Meeting, April 13, Seattle WA.
  - \*# 27. Halverson, R. & Zoltners, J. (2001) Distribution across artifacts: How designed artifacts illustrate school leadership practice. Paper presented at the 2001 American Educational Research Association Annual Meeting, April 13, Seattle WA.
  - \*# 28. Spillane, J. & Halverson, R. (1998) Examining the role of local instructional leaders in the implementation of state and national standards: Lessons learned and a research agenda. Paper presented at the annual meeting of the American Educational Research Association, San Diego, April 1998.

### **Sponsored Research Awards**

1. *Digital Media and Learning*. 2006-2009. MacArthur Foundation. J.P. Gee, PI. \$1.8 million. (\$180,000 for Halverson research).
2. *CAREER: Data-Driven Instructional Systems—How School Leaders Develop Local Capacity to Use Data to Influence Instruction*. 2004-2009. National Science Foundation Early Career Grant. R. Halverson (PI). \$798,000.
3. *Games and Professional Practice Simulations Collaborative*. 2004-2006. Academic Advanced Distributed Learning CoLaboratory. Shaffer, D.W., Gee, J.P., Squire, K., Halverson, R, Co-PIs. \$650,000. (\$110,000 for Halverson Research).
4. *CESA Distributed Learning Project*. 2004-2005. Wisconsin Collaborative Educational Services Agency 1 and UW-System. E. Meachen, P.I. \$300,000. (\$84,000 for Halverson research).
5. *VAAS: A video annotation and assessment system to help school leaders evaluate teaching practice*. 2003-2004. University of Wisconsin Teaching and Learning with Technology Grant. Halverson, R., PI. \$20,305.
6. *Documenting successful leadership practice for students who traditionally struggle*. Wallace Dewitt Foundation Grant. 2001-2003. \$40,000. (\$20,000 for Halverson research).

### **Pending Sponsored Research Awards**

1. *National Center for Games and Learning*. 2008-2013. US Department of Education Institute of Educational Sciences. R. Halverson, K. Squire & J.P. Gee, Co-PIs. \$10 million. (Submitted November 2007).
2. *Communicating Practical Wisdom through Interactive Multimedia Cases*. 2008-2010. University of Chicago Defining Wisdom Project. R. Halverson, PI. \$100,000. (Submitted November 2007).

### **Teaching and Advising**

#### *Chronology of Teaching*

University of Wisconsin-Madison

ELPA 702 *Introduction to Elementary and Secondary Education Administration*  
Fall '02,'03,'04,'05,'06,'07;  
Spring '02(2x),'03,'04,'05,'06, '07, '08;  
Summer '03

ELPA 703 *Administration of Teaching and Learning Organizations*  
Fall '06; Summer '04, '07

ELPA 961 *Technology and School Leadership*; Spring '04

#### *Guest Lectures*

C&I 942 Math Graduate Seminar, Dec 7, 2007

EDPSYC 301 Human Abilities and Learning, October 15, 2007; February 15, 2005

## *Advising*

- Doctoral Advisees Currently Active: 11
- Doctor of Philosophy Advisees Completed: 5
- Doctor of Philosophy Advisees with Approved Thesis Topics: 2
- Education Specialist Advisees Completed: 2
- Masters Degree Advisees Completed: 5
- Total Student Committees: 58

## **Service**

### *Service to the Profession*

#### American Educational Research Association

- Program Chair Division C, Section 7. Learning Technologies, 2007
- Proposal Reviewer Division A; Division C, 2000-

#### University Council of Educational Administration

- University of Wisconsin Plenary Session Representative, 2005-
- Proposal Reviewer 2001-2005

#### Proposal Reviewer

- US Department of Education, May 2005
- International Conference of Advanced Learning Technologies, 2004
- National Science Foundation, January 2003; June 2002; June 2000
- Spencer Foundation, June 2002; October 2002

#### Editorial Board Member

- *Educational Administration Quarterly*, 2005-
- *Journal of School Leadership*, 2006-
- *Innovate, Journal of Online Education*, 2005-

#### Manuscript Reviewer

- *Education Policy*, 2007
- *Journal of Educational Change*, 2006
- *Teachers College Record*, 2003
- *Educational Evaluation and Policy Analysis*, 2003

### *Service to the University*

#### School of Education Committee Service

- Information Technology Policy Advisory Committee, 2001-
- Faculty Appointment, University of Wisconsin-Madison School of Education Educational Psychology Department. 2001-present; Department of Curriculum and Instruction, 2007-

Faculty Affiliate, Learning Sciences Interdisciplinary Program, University of Wisconsin-Madison. 2002-current.

UW-Madison School of Education presentation, 2004

Technology Coordinator Certification Program Associate, 2003-2005

Educational Leadership and Policy Analysis Department Service

Human Resources Committee, 2001-2004

Program Committee, 2005-

Program Committee Chair, Spring 2007

Committee to Develop Masters Degree Portfolio, 2005-06

Wisconsin Idea Leadership Academy Presentation, 2007

ELPA Education Week Presentation, 2005

University Service

UW-Madison Information Technology Committee, 2006-

Faculty Committee Member, University of Wisconsin-Madison Department of Information Technology ENGAGE Advisory Group. 2004-06

Faculty Research Associate, System-Wide Change for All Learners and Educators (SCALE). 2003-2006

Faculty Affiliate, Wisconsin Center for Educational Research. 2001-current

Wisconsin Center for Educational Research Visiting Committee Presentation, 2006

### *Service to the Field*

National and International Presentations:

- University of Pittsburgh, Institute for Learning Summer Conference, June 2005; 2007
- Joint Forces Command, E-Learning Conference. George Mason University, June 2007
- Austin (TX) Public Schools, May 2007
- SRI, Palo Alto CA, September 2006
- Florida Virtual Schools Annual Conference, April 2006
- Festschrift for Allan Collins, Evanston, IL, March 2006
- Macarthur Foundation, IL. September 2005
- Innovate Author Virtual Discussion, September 2005
- Kansas Department of Public Instruction, September 2005
- University of Illinois-Chicago, September 2005
- New Leaders for New Schools. March 2002
- Evaluator, Mother McAuley High School North Central Committee, February 2002; Queen of Peace High School North Central Committee, May 2002

## State Presentations and Consulting

- Design Consultant, UW-System and CESA 1 Collaborative Design of Learning Technologies for Practicing Teachers
- McFarland (WI) School District, June 2007
- Wisconsin Department of Public Instruction, April 2007
- Games, Learning and Society Research Group , UW-Madison, March 2007
- Wisconsin Educational Media Conference, March 2006
- Dane County Middle School Principals, Jan 2006
- Nicolet Technical College, October 2005
- University of Wisconsin Technical Colleges, April 2005
- Wisconsin Department of Public Instruction, June 2004
- CESA 2, April 2004
- UW Social Capital Discussion, March 2003
- Spencer Doctoral Research Program Talk, February 2003
- Invited participant, Wisconsin Idea Seminar June 2002
- Wisconsin School Leadership Academy selection committee, Feb 2002
- Wisconsin Association of School District Administrators Superintendent search committee March 2002; May 2005