

UNIVERSITY OF WISCONSIN-MADISON
DEPARTMENT OF EDUCATION

THE ADMINISTRATION OF SPORT

- Instructor: Gary F. Karner, Ph.D.
Commissioner
Wisconsin Intercollegiate Athletic Conference
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- Office Hours: By appointment.
- Class Sessions: Tuesdays/Thursdays, 6:00-8:45 p.m. (Summer Session)
- Course Description: This course is intended to introduce students to an array of contemporary issues in the administration of sport at the interscholastic, intercollegiate and professional levels. While primarily an overview, students will be expected to explore various topics and issues in depth. The course will incorporate a combination of lecture, readings, class discussion, small group discussion, and guest speakers.
- Required Texts: Contemporary Sport Management (1998). Parks, J.B.; Zanger, R.K. & Quarterman, J. (Ed.s.)
Friday Night Lights: A town, a team, and a dream. (1990), Bissinger, H.G.
- Other Resources: Various resource individuals representing all levels (i.e., interscholastic, intercollegiate, professional) and aspects of sports administration will be utilized as guest speakers to provide students with the most up-to-date and relevant information and expertise.
- Topics: Topics to be covered include, but are not limited to:
- History and Psychosocial Aspects of Sport
 - Ethics in Sport
 - Organizational Behavior
 - Governance of Sport
 - Business and Financing
 - Supervision/Evaluation
 - Marketing, Fund-Raising, Promotions
 - Title IX/Gender Equity
 - Information Services/Public Relations
 - Legal Issues/Sports Law
 - Rules Compliance
- Course Objectives: Successful completion of this course will prepare a student to.....

- ✓ Engage in critical thinking, writing and reading of sport management topics.
- ✓ Gain a broad prospective and understanding of contemporary sport management issues.
- ✓ Assume oversight responsibilities for sports programs at the recreational, K-12, collegiate, or professional levels.
- ✓ Enter into a career field/path in sport administration.
- ✓ Develop competencies in proposing solutions to problems associated with sport management.

Course Requirements: Study assigned readings and be prepared to contribute to class discussions.

Prepare a reaction/position paper (no longer than five pages in length) on a topic discussed in class or selected from the required readings.

Submit a critical analysis of the book, Friday Night Lights.

Take a midterm and final examination.

<u>Assessment:</u>	Reaction/Position Paper	30 points
	Critical Analysis	30 points
	Class Participation	20 points
	Midterm Exam	30 points
	Final Exam	40 points
	Total points available	150

Grading:
 Grade of A = minimum of 135 points
 Grade of AB = minimum of 120 points
 Grade of B = minimum of 100 points

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