

## **2010 CONFERENCE KEYNOTERS**

### **PLENARY SESSION SPEAKER Monday Morning, March 15**



**Patty Loew, UW Associate Professor  
and Host of *In Wisconsin* for  
Wisconsin Public Television**

### **“Seeing Red: Native Americans and Cultural Insensitivity in the Classroom”**

Patty Loew is an associate professor in the Department of Life Sciences Communication at UW-Madison, where she teaches Native American Environmental Issues and the Media and Digital Video production. She also produces documentary segments and hosts *In Wisconsin*, a statewide news and public affairs program for Wisconsin Public Television. An enrolled member of the Bad River Band of Lake Superior Ojibwe, Loew has produced more than a dozen award-winning documentaries on Native American topics, including *Way of the Warrior*. This hour-long program, which aired nationally on PBS in 2007, explored the cultural meaning of military service in Native America. Her first book, *Indian Nations of Wisconsin: Histories of Endurance and Renewal*, published in 2001, won the Wisconsin Library Association’s 2002 Outstanding Achievement Recognition Award. In 2003 the Wisconsin Historical Society published her children’s version of the book, *Native People of Wisconsin*, which is used as a textbook by 15,000 Wisconsin school children.

#### **Contact Information**

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[http://www.diverseeducation.com/artman/publish/article\\_6618.shtml](http://www.diverseeducation.com/artman/publish/article_6618.shtml)

**LUNCHEON AND KEYNOTE SPEAKER**  
**Monday, March 15, 2010**



**Craig Kielburger**  
**Founder, Free The Children and Co-Founder, Me to We**

**“The World Needs Your Kid:  
How to Nurture Children Who Care and Contribute”**

Craig is the founder of Free The Children, an international development organization that has built more than 500 schools in marginalized regions worldwide, providing daily education to more than 50,000 children.

Craig is also the co-founder and director of Me to We, which provides consumers socially responsible lifestyle products, from international volunteer travel programs, to books, music, leadership training workshops and organic clothing

With a degree in peace and conflict studies from the University of Toronto, Craig is the youngest ever graduate of the Kellogg-Schulich executive MBA program.

Craig is co-author of the *New York Times* Best Seller *Me to We: Finding Meaning in a Material World*, and is a nationally syndicated columnist. He is a member of the Order of Canada, active in the World Economic Forum and has received numerous awards and recognition, including the World’s Children’s Prize for the Rights of the Child, also known as the Children’s Nobel Prize.

Craig has been featured in numerous national and international media outlets, including *The Oprah Winfrey Show*, CNN, BBC, CTV, CBC, *60 Minutes* and *The Today Show*, and in *People*, *Time* and *The Economist*.

**LUNCHEON AND KEYNOTE SPEAKER  
Tuesday, March 16, 2010**

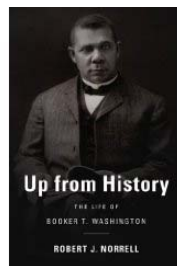


**Professor Robert Norrell  
University of Tennessee-Knoxville**

**“Up From History:  
Rehabilitating Booker T. Washington’s Reputation”**

Professor Robert “Jeff” Norrell is the keynote speaker for the 2010 Great Lakes Regional Conference. Professor Norrell is a specialist in Southern history, U.S. history in the 20th Century, American race relations, at the University of Tennessee – Knoxville.

Professor Norrell writes about race relations and southern history. In 2005 he published a highly-acclaimed interpretive synthesis of race relations in the twentieth-century United States, *The House I Live In: Race in the American Century*. His book *Reaping the Whirlwind: The Civil Rights Movement in Tuskegee* won the Robert F. Kennedy Book Award in 1986. For more information on Professor Norrell, please follow this [link](http://web.utk.edu/~history/faculty/f-norrell.htm). Link to U of TN: <http://web.utk.edu/~history/faculty/f-norrell.htm>



In his latest book Professor Norrell has written the first full-length biography of Booker T. Washington in a generation, *Up from History* recreates the broad contexts in which Washington worked. Norrell details the positive power of Washington’s vision, one that invoked hope and optimism to overcome past exploitation and present discrimination. *Up from History* reinstates this extraordinary historical figure to the pantheon of black leaders, illuminating not only his mission and achievement but also, poignantly, the man himself.