

**University of Wisconsin–Madison Art Department  
School of Education**

**Plan for 10–Year Program Review, 2016–2017**

**Program Introduction, Mission, and Objectives:**

The Art Department at the University of Wisconsin–Madison is committed to teaching art in the context of a major research university and a vibrant intellectual community. We offer the following degrees: B.S., B.F.A., M.A., & M.F.A. in Art and a B.S. and M.A. in Art Education.

Our mission is based on the premise that art is the nexus of all the humanities and creative expression in the visual arts has provided some of the most enduring contributions to society and culture. The art department strives to provide both a fertile and challenging environment for aesthetic and critical engagement, and the technical skills necessary for the practice of art in the changing landscape of the twenty–first century. It encourages innovation and cross–disciplinary activity, and believes that students should utilize the vast academic resources of the university to inform and deepen their artistic vision. The Department has a distinguished history of providing exceptional education in the visual arts in a stimulating, nurturing and diverse community. We, as a department, believe that the arts can make a difference on the local, national, and international level, and that the arts play a vital role in the future of the global community.

At UW–Madison, education in the visual arts is provided by an outstanding faculty of accomplished practicing visual artists supplemented by lecturers, TA's and an ongoing and active visiting artist/colloquium program that presents both emerging and established artists. Courses are taught in studio facilities that include the areas of painting, printmaking, graphic design, sculpture, ceramics, art metals, glass, wood, papermaking, photography, digital media, video, and performance. Both students and faculty cross these disciplinary boundaries easily and without hesitation, and students are encouraged to find their creative voice either within or outside of these boundaries. Artistic practice is defined by attitude, modes of inquiry, and processes of conceptualization—material and media are seen as a means to this end.

Expanding the parameters of art–making in a continued effort to remain current and relevant, is part of the Art Department's mission. However, the Department is equally committed to maintaining the more traditional art forms that have proven to remain an essential part of art–world

discourse. To that end, we have expanded the offerings in the Art Department to include an evolving presence of both contemporary art practices as well as the traditional studio arts.

### **Guiding Vision for the Art Department 10-Year Review:**

- 1) To evolve into a sustainable program that reflects the changing nature of contemporary art while honoring the historical concerns of the department.
- 2) To reimagine what a curriculum in the arts at an R1 Institution can be in the 21<sup>st</sup> century; what can we accomplish in an interdisciplinary environment that enhances our course offerings, addresses concerns about class size and enrollment, and creates unique research opportunities for both students and faculty.
- 3) To ascertain the place of Art Education in a forward-thinking curriculum as we reimagine the department.
- 4) To design a model that meets the changing fiscal structures of UW-Madison, while continuing to meet the needs of students, as we maintain our stellar faculty, facilities, and national/international reputation.

### **Current Knowledge Skills and Learning Goals for Students:**

- 1) A mastery of both the practice and understanding of major trends in contemporary art and a broad and diverse understanding of its historical underpinnings and methodologies.
- 2) The development of tools for critical thinking and the skill set necessary to evaluate and interpret critical and theoretical writing from across a variety of related disciplines.
- 3) To develop professional and sustainable practices that may lead to a career in the arts or toward advanced degree granting programs such as MFA or PhD level research.

### **Questions for the External Review:**

- 1) Are we offering a curriculum that is commensurate with the top peer institutions in the country?
  - a. Does it match the needs of contemporary students?
  - b. Is our current curriculum and degree structure sustainable?
- 2) What are your recommendations for a re-envisioned Art

Education program heading further into the 21<sup>st</sup> century?

- 3) Do the department's facilities, classrooms and exhibition spaces, support the curriculum and student learning outcomes?
- 4) What opportunities do you see for increased numbers of majors in our undergraduate degree programs?
- 5) Can you identify any health and safety concerns that may impact our programmatic goals?
- 6) Do the department mission statements and objectives align with the goals the department holds for student learning and student success, within the context and culture of the University of Wisconsin–Madison?

**Materials to be Provided to the Review Team:**

- 1) Current Curriculum including sample syllabi
- 2) Data on courses offered and enrollments in the past 5 years
- 3) Data/trend on number of majors over the last 10 years
- 4) Application and Admission data
- 5) 2013 SNAAP Alumni Survey Data Results
- 6) Graduate and Undergraduate Student Learning Outcomes
- 7) CV's for all current faculty
- 8) Health and Safety concerns and UW report
- 9) Sample portfolios of graduate and undergraduate students

**Review Team Candidates:**

We wish to include reviewers from peer-level research institutions across the country. Such colleagues would represent a broad range of disciplinary and interdisciplinary practices including but not limited to: painting, sculpture, new media, performance, printmaking, book arts, graphic design, art education, art metals, glass and ceramics.

Proposed:

Jim Hopfensberger, Former Dean and Chair, Professor,  
Western Michigan University

Carolyn Henne, Chair, Florida State Univ. Art Dept.

Tom Berding, Associate Professor, Michigan State Univ.

John Dilg, Professor, Univ. of Iowa

Clarence Morgan, Professor, Univ. of Minnesota

Andrew W. Polk, III, Professor, Arizona State University

Susan Brenner, Professor, UNC–Charlotte

Local Reviewers:

Rachel Bruya Walker, Exhibitions Coordinator for the Wisconsin Academy's James Watrous Gallery in Overture Center, earned MFA from the UW Art Dept.

Dominique Haller, Adjunct faculty Madison College, independent documentary film maker, earned MFA from the UW Art Dept. 2014

**Program Review Budget**

Reviewer #1	Honorarium	\$800.00	
	R/T Air	\$750.00	
	Hotel @ 105	\$210.00	
	Meals @ \$35/day	\$70.00	\$2,030.00
Reviewer #2	Honorarium	\$400.00	
	R/T Air	\$750.00	
	Hotel @ 105	\$210.00	
	Meals @ \$35/day	\$70.00	\$1,430.00
Reviewer #3	Honorarium	\$400.00	
	R/T Air	\$750.00	
	Hotel @ 105	\$210.00	
	Meals @ \$35/day	\$70.00	\$1,430.00
Local Reviewer	Honorarium	\$200.00	
	2 Lunches	\$20.00	\$120.00
	<b>Total</b>		<b>\$5,000.00</b>