ADMINISTRATIVE COUNCIL NOTES
Wednesday, November 2, 2016, 9:00 – 11 a.m.
Wisconsin Idea Room

Present:
Deans: Diana Hess, Melissa Amos-Landgraf, Jerry Jordan for Aaron Bird Bear, Dawn
Crim, Jim Escalante, Barb Gerloff, Rich Halverson, Jeff Hamm, John Hitchcock, Carolyn
Kelley, Nancy Kendall, Kimber Wilkerson

Department Representatives: Brad Brown, Eric Camburn, Susan Smedema for Bonnie
Doren, Gary Diffee, Erica Halverson, Bill Hoyt, Dan Lisowski, Stacey Lee for Adam
Nelson, Nancy Mladenoff, Jin-Wen Yu

Directors: Clif Conrad, Kathy Cramer, Beth Giles, KT Horning, Anna Lewis, Bob
Mathieu, Cigdem Unal, Charlene Walker, Sonya Sedivy for Jim Wollack

Academic Staff Representatives: Ann Halbach, Ann Fillback Watt, Robin Worth

Auxiliary: Betsy Burns, Molly Carroll, Todd Finkelmeyer, Beth Janetski, Marquis
Liddell, Sheila Voss

Guests: Matt Messinger

The Administrative Council was called to order by Dean Diana Hess at 9:07 a.m.

Telling our Story (Dawn Crim)
The External Relations Office (ERO) is dedicated to helping raise the profile of UW-
Madison's School of Education and its talented faculty, staff and students -- locally,
around Wisconsin, and across the globe.

Please see (and use!) the School of Ed-branded toolkit that includes PowerPoint
slides, an overview brochure, a promotional video, and other resources. In addition,
you'll find School of Ed logos and the process for submitting your news, events, and
content for the Insider Scoop and digital signage boards. ERO is here to spread the
brand, spread the visibility of the School of Ed, and to help us all with telling our story.

To access the Toolkit: go to the Education web page: https://www.education.wisc.edu/;
then at the PEOPLE tab, choose the drop-down for Faculty and Staff.

OR: bookmark this page: http://education.wisc.edu/soe/about/leadership/external-
relations-office/telling-our-story

School of Ed Photo Library (Anna Lewis)
University Communications announced their new beta photo library. It ties in to a
project at MERIT's photo library. The university's photo library is located at
http://tiny.cc/uwphotos

If you login with your NetID and password, you can search and save images to your own "lightbox."

The School of Education is also working on our own photo library, and we will be sharing that URL as soon as it is ready for prime time. MERIT will be screening submissions and will be judicious of the use of children in images (and making sure the appropriate releases are signed).

If you would like your department's or unit's photos to be included, please email Anna: anna.lewis@wisc.edu.

The School of Ed already has a YouTube channel, and MERIT and ERO are in the process of creating a more vibrant portal for all media.

State of the School (Diana Hess)
Dean Diana Hess shared the new organizational structure. We now have a Senior Associate Dean, as well as Associate Deans for two of the three cluster areas: Education and the Arts. Carolyn Kelley will be filling the role of Associate Dean for Health this year; the position will be posted next year.

There are two additional vacant positions. A position description for a second Associate Dean for Research will be released in six weeks or so. The Associate Dean for Outreach will be filled after a review of Education Outreach and Partnerships is completed. Coming soon will be a Frequently Asked Questions (FAQ) document detailing whom to contact for various topics.

Diana walked us through a packet of School of Ed data, including faculty count, student count, summer term credit hours, degrees and certificates, our enrollment numbers over the last 15 years, the graduate and undergraduate enrollment, students by ethnicity and diversity. The number of majors in the School of Ed have gone down, but number of credits is going up, due to popular certificate programs.

Attendees then spent ten minutes looking at the data and discussing these questions: What trends do you notice? How are these trends important to your part of the school and School of Ed writ large?

As we meet over the next year, we'll share data with the group and ask for your feedback.

Grand Challenges Initiative (Rich Halverson)
When Diana interviewed for the dean position, she spoke with campus administration about the importance of innovation in the School and the need for more support for people to do innovative work. Part of her hiring package included funds to spur innovation, and she asked Rich and colleagues in the Network to lead this charge. Rich gave us an update of the Grand Challenges initiative. Please see the attached handouts.

The Administrative Council meeting was adjourned at 10:28 a.m.

UW SOE Grand Challenges initiative will ignite the imagination of our faculty and staff to explore innovative ideas that define new frontiers in education, health and creative expression. The goals of the SOE Grand Challenges are to:

• Spark and support innovative ideas, practices and programs across the SOE community;
• Build a culture of interdisciplinary innovation across SOE.
• Support projects that will make a profound difference in the lives of our students, community, state and our world.

We have listened to faculty and staff from across the School of Education community to build a process that will allow the amazing minds and hearts of our community members to define the grand challenges facing education in contemporary society.

Our process is designed to support teams from across the arts, heath care, and education areas of SOE. All participating teams will engage faculty and staff from at least two SOE departments, and may include people from outside SOE and community members as core team partners.

Each team will develop a plan that will address three key areas of *Inquiry*, *Impact* and *Innovation*.

• *Inquiry* – will the work extend and apply what we know and can do in key areas of aesthetic practice, education or health care research?
• *Impact* – will the work make a measureable and authentic difference in the lives of people in our community and state?
• *Innovation* – does the work explore new avenues of investigation, performance or practice that crosses a boundary into new conceptual or aesthetic areas?

Teams will have the opportunity to participate in a school-wide competition for significant resources to support their work. However, *all teams will receive support to make the connections they need, with experts, communities and resources, to advance their ideas and projects*.

The Grand Challenges will be coordinated by the Wisconsin Collaborative Education Research Network in partnership with leaders from across the School of Education. Our role is to inspire faculty and staff to seek out the kinds of support they need to make a difference in the worlds of scholarship, creativity and everyday life.

Possible Grand Challenges Team Projects

These are some of the goals that we heard expressed in our interviews with over 100 faculty and staff in preparation for the Grand Challenges process. These examples illustrate the range of good ideas that we hope come forward in the Grand Challenges process:

- Create new approaches to prepare young **children born into poverty** for success in school and in life;

- Collaborate with health care researchers to use **neuroimaging** to measure how learners experiment with new ideas;

- Develop promising approaches for using the arts to improve issues of **student identity and health**;

- Develop new programs that address the academic, social, financial, physical, mental and emotional barriers that keep students from **graduating high school** and from preparing for **career opportunities**;

- Mitigate the effects of **trauma** on the health, expression and educational horizons of disenfranchised underemployed adults;

- Use **creative expression through the arts** to better health and learning opportunities that improve engagement among K-12 students – in and out of schools;

- Refine our ability to make **causal inferences** from experimental and quasi-experimental research designs that result in improved abilities to measure outcomes and practices;

- Use **data analytics and machine learning** methods to understand how learners engage in complex domains and anticipate learning outcomes;

- Work with **rural school districts** and communities to conduct research and develop new initiatives that address labor shortages, access to high quality programs, arts collaboratives, and/or mental health care issues;

- Develop new approaches that provide **at risk and incarcerated youth** with new starts toward building fulfilling lives;

- Develop a **new discourse around critical perspectives** that can critique and inform policy initiatives.

Connect

Beginning
Jan 2017

low $$
resources,
lots of help

20-40 multidisciplinary teams **connect** for collaborative action around exciting ideas that will make a difference

| Team Building Process | Concept Paper & Plan | Project Poster | Poster Fair |

building a culture of collaborative, innovative work with new partners across SOE

Engage

Sept-Dec 2017

up to
$5000/team

8-10 teams **engage** in developing a compelling narrative describing the significant change they want to make in the world

| Essay | Video Profile | Public Presentation |

Technical Support

Provided for all Connect Teams

Integrated Across SOE Initiatives

Transform

Beginning
Jan 2018

up to
$250,000/team

2-3 teams **transform** the world through work that fulfills their plan

Begin the work with your team. Think about putting together a community advisory board; building a graduate seminar to build capacity for the work; assembling a conference to share the process and your compelling ideas

GRAND CHALLENGES
UW-MADISON SCHOOL OF EDUCATION